

BIG SOUVENIR SPOON FOR WARREGO MOTEL, CHARLEVILLE

Natureworks In action



Warrego Motel Charleville



73 Wills St, Charleville, QLD 4470, Australia



2025

PROJECT CASE STUDY



Big souvenir spoon creates a stir in Charleville



Big spoon sculpture stirs interest in Charleville

The Natureworks team thoroughly enjoyed creating a unique attraction for **Warrego Motel, Charleville** – a big silver souvenir spoon. The 2-metre-high sculpture stands outside the motel, attracting passers-by and providing a memorable photo opportunity.

As you may expect, this larger-than-life spoon is great for stirring interest!

A Big Thing for the motel

Warrego Motel's owners Maree and Guy have always been keen on Big Things. "I was one of those crazy women that would follow Big Things around Australia", says Maree.

Maree and Guy decided they wanted a Big Thing of their own when they moved to Charleville and bought the motel a couple of years ago. The local area hosts a range of big things, such as a big seat, kangaroo, fish and others (see the Warrego Motel's list of **Charleville Attractions**). We wouldn't be surprised if that is one reason Guy and Maree moved to the area!



The big souvenir spoon stands at the front of the motel

Australia has quite a culture of Big Things, which are over-size sculptures that represent an object, person, animal, landmark, event or other concept. Big Things often become much-loved symbols of a business or community, drawing tourists from afar.

For insights into why Big Things are popular, read our blog post "**Why are big things such a big thing?**" and explore the Natureworks map of **sculptures around Australia**.



Motel owners Maree (left) & Guy (right) pose for a spoon selfie with visitors

"I'm just so proud of it; I love it. I keep looking at it in awe – I can't believe we finally got a Big Thing!"

Maree, Warrego Motel

BIG SOUTENIR SPOON FOR WARREGO MOTEL, CHARLEVILLE

Warrego Motel Charleville 73 Wills St, Charleville, QLD 4470, Australia 2025

Natureworks In action

PROJECT CASE STUDY



Why a big souvenir spoon?

At first, Guy and Maree weren't sure of what sort of big thing to go for. However, when on holiday at Niagara Falls, Maree saw a couple of giant souvenir spoons. Silver souvenir teaspoons were popular collectable items in the 1970s, often featuring landmarks, animals, portraits, and other images to commemorate events or places.

Keen to see if she could have her own big spoon for the motel, Maree emailed a photo of the Niagara Falls spoon to Natureworks. She asked if Natureworks could make one with a few custom modifications. Naturally, Natureworks said "we'd love to!", as the team are always keen to create unique pieces for rural communities.

Creating the big spoon sculpture

To confirm detailed requirements, Maree and the Natureworks team exchanged emails across the globe (while Maree and Guy were still on holiday!).

Maree annotated an image of the Niagara Falls spoon, showing how it could be customised to represent the motel and the local Charleville area. The specification for the custom spoon included:

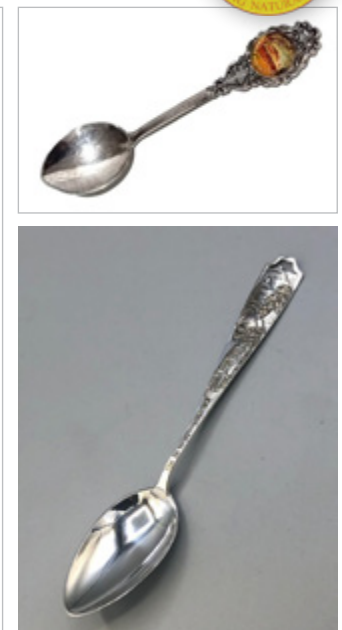
- a **bilby**, which is common to the area (Charleville holds an annual Bilby Festival in September)
- a **shooting star**, to represent outback stargazing (see Charleville Cosmos Centre)
- a **map of Queensland** reading 'The Gateway to the Outback' marked with Charleville's location
- The Warrego Motel **logo**
- **Silver finish** to resemble a real teaspoon, with UV coating for weather protection.



Maree with the spoon at Niagara Falls, marked to show customisation



Graphics of content ideas



Small souvenir spoon examples



Bilby and star graphics on spoon

Map and location marker

"We are so happy with it and can't thank you and your team enough for achieving exactly what I had envisioned."

On the Facebook page "Big Things Australia" we have reached over 1.6k views/likes."

Maree, Warrego Motel Charleville



Life-sized bilby sculpture by Natureworks. Bilbies are common in the Charleville area.



Another unique Big Thing for Charleville

The completed Big Souvenir Spoon sculpture is unique to the motel and symbolises its Charleville location. The spoon stands proudly at the front of the motel, drawing attention, stirring interest and adding to the area's quirky collection of Big Things.

The sculpture's size and uniqueness add to its appeal. As Maree says, "I've seen a couple of big spoons but not souvenir spoons. Our big spoon is big – my son is 6'2" and it's taller than him. It weighs about 30kg."

When asked if the spoon had created a stir in the area, Maree said yes, adding that her husband was really Australia's biggest stirrer!

If you're visiting Charleville, why not pop in and see Maree and Guy, take a 'spoon selfie', and stay at the motel while exploring this amazing outback area. For more info and contact details, visit warregomotel.com.au.

Big Things stir up interest!

This project is an example of how a small idea (in the head of a business owner) can turn into a Big Thing that supports the business and reflects its local community.

If you have an idea for a Big Thing, no matter how quirky or unusual, don't be shy – contact Natureworks and we'll turn your idea into reality!



Natureworks' Jan with the spoon



The spoon in situ



Maree collects the spoon from David Joffe at Natureworks

"We've had quite a lot of people stop and take photos, and lots of positive feedback."

Maree,
Warrego Motel Charleville

